

Website: www.nzmustang.com/Clubs/Canterbury.htm PO Box 22389, Christchurch 8140 - Email: cmocinc@gmail.com

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WELCOME NEW MEMBERS

~~~~~

Steve Steele & Sharon Boag Stewart Kaa & Natividad Kaa-Sanchez Gary Sim Rodger & Bernadine Atkinson Gerard & Halina Jordan Mike Stevenson Peter Barker & Joy Coughlan **Rebecca Fuller** Steve & Trudy McLachan Erin Jackson Steve & Ruth Cox Gary Fransen C. M. & Lilian Francois Paul & Lynda Laird Peter & Kathy Robertson Kenneth Nankivell & Doreen Lau Sam Ng & Maria Van Nus

#### 1984 GT 350 Convertible

1966 A Code Notch Back 1973 351 Cleveland Convertible 2011 GT 350 Shelby (45<sup>th</sup> Anniversary) 1997 Cobra 4.6 2008 Mach Roush 4.6 1969 Fastback 351

1965 Coupe 2006 GT 4.6 2007 GT Convertible 2007 GT Premium Deluxe 2008 GT 500 Shelby 2004 GT 4.6 2009 GT 500 KR Shelby

# C.M.O.C. UP AND COMING EVENTS

#### <u>2015</u>

| 11 Jan           | CMOC Picnic Run to Diamond Harbour |
|------------------|------------------------------------|
| 16 -18 Jan       | Cromwell Classic Car Show          |
| 30 Jan - 1st Feb | Highland's Festival of Speed       |
| 6-8 Feb          | Skope Classic                      |
| 12-15 Feb        | Nelson Motor Show                  |

#### 22 Feb CMOC All Ford Day, incl Saturday evening car run 21st Feb

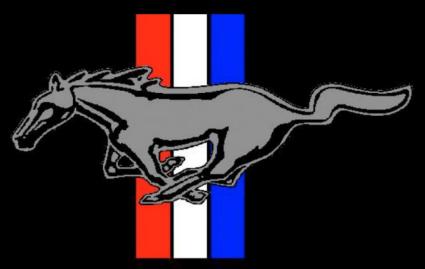
Petrolhead Breakfast

Sunday 7th Dec at the Kustom Car Club, McLeans Island. Open to all Hot Rods, Muscle Cars, Street Machines, Classics and Vintages

Southern Street Rodders Burger Run Thursday 11th Dec – destination is Mal Hurrels in Rolleston



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## President's Report

What an extremely busy, buzzy and exciting period it has been since the previous edition of Burble reached you.

What a privilege and an honour it was to be involved with the hosting of the 35<sup>th</sup> National Mustang Convention. Not only was it a weekend to continue a long standing tradition of annual mustang conventions, it was an opportunity for us all to showcase the 50<sup>th</sup> anniversary of the iconic Ford Mustang. Much has been said and written about the success of the celebratory weekend but the comment that I received that to me best sums up the weekend – "although held in Christchurch, New Zealand it was a world-class event".

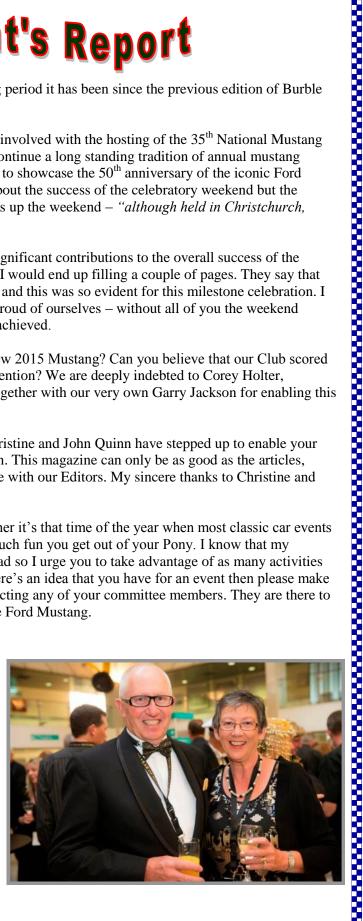
There are so many people who made such significant contributions to the overall success of the celebration that if I started recording names I would end up filling a couple of pages. They say that New Zealand is run by groups of volunteers and this was so evident for this milestone celebration. I reckon that we as a Club can be extremely proud of ourselves - without all of you the weekend wouldn't have reached the pinnacles that it achieved.

So who's got their name penciled in for a new 2015 Mustang? Can you believe that our Club scored the presence of a 2015 Mustang at the Convention? We are deeply indebted to Corey Holter, Managing Director of Ford New Zealand, together with our very own Garry Jackson for enabling this to happen.

Now to Burble - we are so fortunate that Christine and John Quinn have stepped up to enable your Club to continue with our Burble publication. This magazine can only be as good as the articles, stories and motoring moments that you share with our Editors. My sincere thanks to Christine and John. Well done team.

Summer, or so they say. Whatever the weather it's that time of the year when most classic car events and activities are held. It's up to you how much fun you get out of your Pony. I know that my calendar looks busy in the three months ahead so I urge you to take advantage of as many activities as you can fit into your busy schedule. If there's an idea that you have for an event then please make sure that you share it with the Club by contacting any of your committee members. They are there to help you get the most out of your love of the Ford Mustang.

For me though one event not to be missed is your Club's hosting of our annual Christmas function. This is the largest gathering of membership families that we have the pleasure of hosting annually. If I've missed the opportunity to personally wish you a safe and happy Christmas then Karen and I do so now. See you all again in 2015.



Keep on cruising Jeff



#### Jeff & Karen Waghorn

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## Club Captain's Report

Hi everyone.

WOW what an event the 2014 Mustang Convention was. Well done to the organisers and helpers who made the weekend a great success. Canterbury club still holds the record of cars on display and I can't see it being beaten for a long time.

Looking forward to seeing Santa at the annual Xmas party in a few weeks and it looks like it will be a big turnout of cars and people again.

The New Year is fast approaching. There are a number of away trips planned. Cromwell & Nelson are both great weekends full of fun and entertainment. Get on board if you have the time.

The club picnic is to Diamond Harbour again this year with a short run on the way.

In February it will be All Ford Day again. This year it will be *SUNNY*- fingers crossed. I will be looking for helpers closer to the time.

Have a Great Christmas and New Year's - drive safe.

Rick





#### LAND DEVELOPMENT SPECIALISTS

We are proud to support the Canterbury Mustang Owners Club



The Kaikoura Hop was held in mid September again with a more comprehensive programme than in the past. This event has grown substantially in just a few short years with an estimated entry list of over 1150 vehicles making it one of the largest in the country. As the first major car show event of the spring season, more and more enthusiasts are bringing their cars along after the winter hibernation. It was noticeable that there were quite a few North Island entrants in attendance.

There was another good turnout of C.M.O.C. members and their vehicles and despite a less than promising forecast, the weather turned out to be ok. Two of our club members' cars won prizes on the day – Doug Smith and Aynsley Frewer.

The occasion also provided a sterling opportunity for us to display our convention advertising banner which Jeff towed all the way up there for us.

The return home on Sunday in sunny weather is always a joy along that magnificent coastal road.



## Henry Ford Memorial Run

Roll back to September 2012, and I'm sitting with long time organiser Trevor Stanley at the conclusion of that year's HFMR, and he tells me that the 2013 run will be his last, and he's a little unsure of who will pick it up, or if it will continue. Guess who offers to step in? !

Fast forward to July 2014, and I'm sitting in my Shanghai hotel room one weekend during a long 5 week stint in China, and the realisation that October 5<sup>th</sup> is looming large! (The only clever thing I had done was to set the date of October 5 for the HFMR, one week before Bathurst, and had it published on the NZ Classic Car magazine diary back in February and every month thereafter.)

So how do you organise and plot a Canterbury car rally from China (especially when you know your friends are all busy on Mustang convention matters)? With difficulty! I used every short cut I could think of....



starting point would be Avon City Ford (long time supporter of the HFMR, good parking, known location, easier for me to plot versus New Brighton)

go around the back of the airport, past some nice houses in the Ohoka area, show everyone the development going on around Rangiora

use my local knowledge of the Hurunui, and some of the backroads and reserves

link in with Andrew Bain's new business just south of Leithfield Easy...all done from China!



Home briefly in late July and early August, so a brief Sunday drive to check out a possible route. Exactly as thought out from afar, just some details to work out: avoid some of the drainage and pipeline work around Ohoka; watch out for road works in Rangiora; would the Hawarden reserve or Culverden would be the best lunch spot; check in with Andrew Bain; maybe the overall route is too long (but it would be a pity not to use Balmoral Station Road as I bet very few have ever driven it before); and a few other details.

All done! Lots of notes, instructions and mileages taken, sufficient to put in my briefcase and turn into route instructions when I have time back in the China hotel room! Plus remember to compose a simple indemnity form. Once the route instructions were done, email them back home and get good friend Ethan to do a check run.

What's left to do? Compile an email data base from the various messages I have received from the many people Trevor has encouraged to contact me, write a couple of media stories for the local papers, and hope for a fine day. And return to NZ week before the event.

So that's the story of this year's Henry Ford Memorial Run. The weather was great, 100 Fords participated, the people were great and appreciative, and seemed to accept that it didn't quite have Trevor's more polished and well communicated approach.

Just think how much better it will be next year!

Thanks to all, and your loyalty and enthusiasm for the great Ford brand. And please give Avon City Ford and Bain's Classic Motor House your support. Garry Jackson.







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#### **35th National Ford Mustang Convention**



### 50 YEARS OF MUSTANG CANTERBURY NZ 2014



The 35<sup>th</sup> National Ford Mustang Convention kicked off on Friday 24<sup>th</sup> October with the traditional registration and meet and greet which was held in the conference room at Rydges, our headquarters for the weekends proceedings. A lucky group, consisting of the life members of the 7 Mustang clubs and the owners of specially selected Mustangs, was whisked off to the official Ford launch of the 2015 Mustang at the Air Force Museum. The rest of us took the opportunity to collect our lanyards, goodie bags and then renew old acquaintances or make new ones over a casual drink and nibbles.

We were fortunate to have among us ex Ford executive Phil Spender, who was responsible for the production and launch of the new 05 model, and he gave a very interesting talk and visual presentation about his experiences working for Ford at that time.

The prizes for the early bird registrations were drawn and 3 lucky people got to take away a whole lot of technology in a very small package!

The rest of the evening was all about friendships and conversation while those who had yet to put their vehicles in Turners kept a wary eye on the clock knowing there was an early start ahead.

John



## Official NZ Launch of 2015 MUSIANG

On October 24<sup>th</sup>, the Friday night of the 2014 National Mustang Convention, Ford Motor Company held the New Zealand launch for the new 2015 Ford Mustang at the Wigram Museum in Christchurch. A brand new "Magnetic" grey 2015 model was flown into the country from the United States shrouded in secrecy. It arrived in Christchurch and was displayed in front of Ford Motor Company fleet customers, dealer principals, VIP's & employees, including our very own Garry Jackson, and the Presidents and Life Member's from each of the regional Mustang clubs throughout New Zealand. From the Canterbury Owners Club President Jeff Waghorn along with his wife Karen were in attendance along with our Life Members, Ray & Gail Spencer, Glen & Kathryn Martin and Barry Fairbrass.

The Wigram Museum was a Mustang lover's paradise, with a full line up depicting every model year of Mustang ever driven out of the showroom, right the way through from 1964 1/2 to the 2015 model. Each car was meticulously presented and showed off greatly how Mustang has progressed, changed and developed throughout the 50 years since its first unveiling. Speeches were given by Ford Motor Company senior management who detailed the history of Mustang and put a strong emphasis on the fact that it is the people who have made Mustang what it is today, and that each Mustang owner always had a great story to share about their pride and joy.

Overall it was a great night and a fantastic event to host the 2015 Ford Mustang unveiling, before it hits New Zealand Ford dealership showroom floors for the first time.



## Mustang Car Show

Two years in the planning, dozens of meetings, hundreds of phone calls and e-mails by the convention committee, all in the lead up to Labour Weekend's Mustang convention celebrating 50 years of the famous Mustang.

Friday afternoon, 140 Mustangs were loaded into Turners Auctions giving us a head start for Saturday. Show day Saturday, the planning was over, crunch time had arrived. Six am the gates opened at Turners Auctions to a long queue of the remaining entries all eager to take up their positions inside Turners massive building. As the cars came in a convention sticker was attached to the windscreen then off to have photos taken by Brian from AVM Productions. The cars were then driven to Rick, Forbes and the parking team to line the cars up from the first models through to the latest. What a scoop it was to have the 2015 Mustang on display - thanks to Garry Jackson and Ford New Zealand Managing Director Cory Holter for making this happen.

From the race car fraternity it was amazing to have both PDL 1 and PDL 2 in the same spot, something that hasn't happened for many years. 230 Mustangs were registered for the event and what a sight, with many of New Zealand's best Mustangs on display under one roof.

A team of 18 judges saw to the very difficult task that seems to get harder each year to choose first second and third placing, made even more difficult by combining all body styles. However the judges did a fantastic job of coming up with the winners in the various categories.

An added feature was the Guest Panel's choice of the "Spirit of Mustang awards" and an overall winner from the ten. People's choice also gave the public a chance to make their favourite known. The day was made a success, with the generous assistance and the "make it happen" attitude from Ian Curry and the team from Turners, a big thanks to these guys and to the many hands that helped in all areas on the day. There were also a lot of helpers that really excelled in making the show work, from cashiering to counting votes, car parking and security. Thank you all. Dave













Vehicles featured on this page are a sample of some of the work that Steve undertakes



After a busy day at the car show it was great to slow the pace and enjoy the Saturday evenings entertainment.

A big thanks must go out to all the attendees at this function for the patience showed in enduring the cramped quarters at this venue, but as the evening progressed it was plain to see that everyone was enjoying what was on offer.

Gary Jackson, who kept the ball rolling as our emcee in what was to be a fast moving and exciting night, gets a huge vote of thanks for his ability to woo the crowd.

Paul Mullen of Black Magic Promotions was able to kick start the night. Paul had arranged a surprise address to those of us in the colonies, from Her Majesty the Queen, accompanied by the President of the United States of America Mr Barack Obama..



Ian Currie from Turners Car auctions was called on, or press ganged into service by Rob Donaldson to perform some fast moving auctions, which saw some spirited bidding for the amazing collection of items that were on offer. These items I am sure now grace study walls, bookshelves or garage walls around the country - thanks to all who loosened their purse strings and help make the weekend a huge success.

Bill Scott meanwhile was progressing with his mystery painting, this had been set up alongside the stage so that everyone would have a view of this talented artist as he put paint to canvas in what turned out to be a memorable portrait celebrating 50 years of Mustang.





The highlight of the evening was having the privilege of meeting and listening to New Zealand motor racing legends Paul Fahey and Leo Leonard who dominated the motor racing scene in the late 60's and 70's.



Also it was a real thrill to hear from the man behind Paul's success on the track throughout his career Ray Stone. Ray was the spanner man who made a real difference with his engine and chassis tuning skills that were years ahead of everyone else - together Ray and Paul made a formidable winning team. The tales these three had to tell on how racing Mustangs came into New Zealand in time of tight control on overseas funds surrounding Automotive buying was truly amazing, the same Kiwi approach was also used to get parts etc through customs. The respect for Paul, Leo and Ray was certainly shown during their time on stage as at times you could almost hear a pin drop in the room.

Later in the evening we were treated to a very entertaining and humourous address from auto scribe Dave Moore who had been to the USA recently and actually driven the 2015 Mustang.

The evening wound down around 11.30pm with people heading away to catch up on some z's to be up and at it for the Sunday Pony Run. Brian









Despite the 3.00am panic attack of "what can go wrong?" the Pony Run went very well.

The weather was great, the venue was big enough to park all of the 200 plus Mustangs and we started on time! The first trifecta achieved. It sure was an amazing site to see all of those beautiful cars line up and even better hearing them leave.

I headed straight across to the lunch venue from the start so missed the run. Having done it six times in the previous two weeks, mapping it out I kind of figured "been there, done that"

The team at Sparks Museum could not do enough for us. The food was delicious and plentiful (all hand-made!). This had been another panic attack subject – what if there is not enough food?

Most took advantage of the museum to get out of the sun before lunch and had a leisurely stroll around the amazing exhibits.

The traditional push and grunt competition involved "Push the Pom" and a frozen tee shirt competition for the ladies.



"Push the Pom" was pushing a MK1 Ford Escort to a finish line and back into its pit box as fast as possible. The frozen tee shirt involved teams of two ladies prying open a frozen tee shirt to the extent that one of the ladies could wear it. Lots of fun and to one of the ladies – no you didn't need to take off your own tee shirt first!

The afternoon wound up about 3.00pm. The comments all seemed good. Many of our out of towners commented on the beautiful North Canterbury countryside that they had driven through.

From me, thank you, thank you to everyone who stepped up and gave me a hand on the day. I really appreciated it. Jeff





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"Black and Gold-Glitz and Glamour .... somewhat formal or somewhat funky, befitting a gala occasion"

That was the brief given and it was fantastic to see how everyone interpreted the theme for the Gala Awards Dinner/Dance at Wigram Air Force Museum on Sunday 26 October.

As a Club we can be incredibly grateful we were in a position which allowed us to secure one of the premium gala venues in Canterbury to WOW our guests and visitors, and celebrate this occasion in style. The Aircraft Museum provided a wonderful backdrop, transporting us back to another time with a fantastic display of aircraft from a bygone era - a fitting place to celebrate the historic events which brought us together.

Ford New Zealand was an integral part of the 35th Annual Mustang Convention and used it to showcase the 2015 Mustang for the first time in NZ. We were treated to a special welcome and celebratory DVD recording from Jim Farley, Executive Vice President of Ford, followed by a Key Note Address by Cory Holter, CEO of Ford NZ, who gave us some insight into how he had played a part in shaping the 2015 Mustang. Our local MC, Grant Magrath, ensured a seamless flow to the evening. Grant is well known to many of you as a Radio Host however he is also a well-respected motoring enthusiast who was impressed with the 2015 Mustang offering.

Along with celebrating the 50th Anniversary of Ford Mustang we also recognised the winners of the Car Show Awards, including the 10 coveted 'Spirit of Ford Mustang Awards', specially chosen by our celebrity judges as the cars that best represented and captured the legendary and iconic Mustang spirit. We were treated to a sumptuous buffet dinner and danced the night away with Melting Pot, an amazing Christchurch based band with 15 members.

When it comes to celebrating 50 years since the arrival of the Mustang on the world scene, well done team - we showed them that Canterbury sure knows how to celebrate in style - with some glitz and glamour! Dallas



## **A Few Pics From The Gallery**



**94 - 98 All Models** 1 Tom Cloudesly 2 Mike Stevenson



67 - 68 All Models
1 Murray and Wendy Marshall
2 Jim and Irena Leadbetter
3 Craig and Julia Leece



64 - 66 All Models 1 Maurice Ireland (Roy on behalf of Maurice) 2 Hamish and Julie Johnson 3 Gary and Bev Bowman



**69 - 70 All Models** 1 Steve and Suz Holland 2 Phillip and Joyce Bayne 3 Brian and Gail Gilbert



2010 - 15 All Models 1 Ray and Gail Spencer 2 Charlotte Jackson 3 Glen and Brenda Fitzpatrick



**Boss - All Models** 1 Paul West 2 Grant and Jan Panther 3 Ann and Graeme Merrin



| Class | Year                       | Place | Name                                                     | Regn No              |
|-------|----------------------------|-------|----------------------------------------------------------|----------------------|
| 1     | 1964 to 1966               | 1     | Maurice Ireland                                          | Canterbury           |
|       |                            | 2     | Hamish and Julie Johnson                                 | Canterbury           |
|       |                            | 3     | Gary and Bev Bowman                                      | B.O.P                |
| 2     | 1967 to 1968               | 1     | Murray and Wendy Marshall                                | 1Canterbury          |
|       |                            | 2     | Jim and Irena Leadbetter                                 | Waikato              |
|       |                            | 3     | Craig and Julia Leece                                    | Auckland             |
| 3     | 1969 to 1970               | 1     | Steve and Suz Holland                                    | Canterbury           |
|       |                            | 2     | Phillip and Joyce Bayne                                  | Southern             |
|       |                            | 3     | Brian and Gail Gilbert                                   | Manawatu             |
| 4     | 1971 to 1973               | 1     | Andrew Weel                                              | Taranaki             |
|       |                            | 2     | Nicky and Jan Telford                                    | Waikato              |
|       |                            | 3     | Andrew Lange                                             | Canterbury           |
| 5     | 1974 to 1978               | 1     | Grant and Vicki Robb                                     | B.O.P.               |
|       |                            | 2     | Tom and Karen Parkinson                                  | Manawatu             |
| 6     | 1979 to 1993               | 1     | Richard Ramson                                           | Manawatu             |
|       |                            | 2     | Tony and Marilyn Forde                                   | Southern             |
|       |                            | 3     | Nigel Northcroft                                         | Canterbury           |
| 7     | 1994 to 1998               | 1     | Tom Cloudesly                                            | Canterbury           |
|       |                            | 2     | Mike Stevenson                                           | Canterbury           |
| 8     | 1999 to 2004               | 1     | Barry McCrystal                                          | Auckland             |
|       |                            | 2     | Kerry Drake                                              | Taranaki             |
| 9     | 2005 to 2009               | 1     | Craig Borland                                            | Auckland             |
|       |                            | 2     | Doug Smith                                               | Canterbury           |
|       |                            | 3     | Graeme & Janine Jackson                                  | Manawatu             |
| 10    | 2010 to 2015               | 1     | Ray and Gail Spencer                                     | Canterbury           |
|       |                            | 2     | Charlotte Jackson                                        | Canterbury           |
|       |                            | 3     | Glen and Brenda Fitzpatrick                              | B.O.P.               |
| 11    | All Shelby's               | 1     | Kim Buckley                                              | Canterbury           |
|       |                            | 2     | Ken and Trish Smith                                      | Auckland             |
|       |                            | 3     | Don Cochrane                                             | Canterbury           |
| 12    | Boss all Models            | 1     | Paul West                                                | Canterbury           |
|       |                            | 2     | Grant and Jan Panther                                    | Canterbury           |
|       |                            | 3     | Ann and Graeme Merrin                                    | Canterbury           |
| 13    | All Resto mods             | 1     | James and Jackie Everett                                 | Auckland             |
|       |                            | 2     | Nick Hall                                                | Waikato              |
|       |                            | 3     | Ray Watkins                                              | Manawatu             |
| 14    | Trailer/ Show cars         | 1     | Brent and Kim Robertson                                  | Canterbury           |
|       |                            | 2     | Ashley and Sandy Smith                                   | Canterbury           |
|       |                            | 3     | Brent and Kim Robertson                                  | Canterbury           |
|       | Swann People's Choice      | 1     | James and Jackie Everett                                 | Auckland             |
|       | Ford Top 10                |       | Kim Buckley                                              | Canterbury           |
|       | Ford Top 10                |       | Nigel and Dianne MacDonald                               | Taranaki             |
|       | Ford Top 10                |       | Lloyd and Delwyn Brownlie                                | Southern             |
|       | Ford Top 10<br>Ford Top 10 |       | Charles and Heather Quintal<br>Brent and Lisa Wooltorton | Auckland<br>Southern |
|       | Ford Top 10                |       | Ashley and Sandy Smith                                   | Canterbury           |
|       | Ford Top 10                |       | Denzil and Vicki Belcher                                 | Canterbury           |
|       | Ford Top 10                |       | Owen and Karyn Glynn                                     | Waiketo              |
|       | Ford Top 10                |       | Dale Such                                                | Manawatu             |
|       | Ford Top 10                |       | Mike Hamton                                              | Manawatu             |
|       | Top Gun Award              |       | Lloyd and Delwyn Brownlie                                | Southern             |

## ARS OF FORD MUSTANG



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Anniversary of the Ford Mustang.



Avon City Ford, Christchurch











Monday morning unfortunately saw the arrival of the rain as those who chose to stay on for the days activities headed out to Mike Pero Motorsport Park, aka Ruapuna, to prepare for some track time on the tricky layout. We had a good turnout of vehicles all keen to give their stangs a wee bit more "jandal" than allowed on the open road. We were assisted on the day by one of the Targa crews who looked after the actual trackside activity.

The day started off with a final verbal briefing before the first batch of cars headed out behind the Pace Vehicle, kindly loaned by Avon City Ford and driven superbly by The Mustang Centre's very own Hibby. The rules very fairly simple, no-one passed the pace car, passing only on the straights and no racing being the main ones. The track was initially very wet but began to dry out as the day progressed. The initial laps were paced a little slower but as the morning progressed and confidence increased, the drivers were able to give their cars a good workout with quite a few getting a good number of sessions in. Even on the wet surface there was some very keen laps put in with the sight and sound of Kim Buckleys wide-bodied Super Snake being a highlight. Anyone who saw the TV3 news item on Monday night would confirm that there were some good laps being put in. Apart from a few spinouts, there was no damage done to any vehicles or any mechanical breakdowns and the morning went very smoothly. Those who did not venture out onto the track could watch from the well appointed Canterbury Car Club lounge where the good ladies of C.M.O.C. were happy to supply a welcome hot cup of tea or coffee.

A big thank you goes to all the C.M.O.C. members who helped with marshalling and other chores and the Targa crew for their assured assistance.





Just after midday, the final track session finished and we prepared to embark on our Targa experience. Again a verbal briefing, a bit of paperwork and the cars prepared to leave Ruapuna and head into the marshalling point for the South Island Targa in Addington. We drove to the Targa staging area, across the South Christchurch area, up into the Port HIls and onto the closed road section of Stage One Targa. What a buzz being on a closed twisty hill road with full use of the road and no oncoming traffic. The view from up there is spectacular but I don't think many had their eyes on anything but the road ahead.

At the conclusion of the closed road section we followed our route books through the Tai Tapu and Halswell areas and eventually back to Mike Pero Motorsport Park where a superb lunch of hot meat rolls and salad awaited us. By then the Targa touring cars had also reached the track and began their timed laps so there was good spectator viewing on offer for the rest of the afternoon. The Targa race section was next to arrive and we were able to witness some of the varied auto exotica at speed out on the track. John





Following on from the day's activities at the track and the Targa stage on the hills, the final activity of the 35<sup>th</sup> Mustang Convention was the evening farewell function held at Rydges. Over a light meal and few drinks the time had come to bid farewell to all our visitors and take the chance to say goodbye till 2015 in New Plymouth. The representatives of each of the clubs took the opportunity to express their thanks and good wishes to the host club before a final chance to bid for some convention memorabilia was given.

This brought to it's conclusion a very busy but fitting celebration of 50 year's of Ford's iconic model here in New Zealand. The Canterbury Mustang Owners Club was honoured to be given the task of organising this event and we sincerely hope that everyone who attended enjoyed the weekend to it's fullest.

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### Paul Banks - Owner



When putting the initial framework of the convention planning together quite some months ago now, it became very obvious that we needed to recognize the huge contribution that motorsport has made to the popularity of the Ford Mustang in New Zealand. Indeed many Mustang Owners (myself included) would have seen their first example at a motor racing event. We then set about compiling a list of who we felt were the stand out performers of Mustang racing in New Zealand. Top 3 names – Paul Fahey, his engineer Ray Stone and PDL Racing's Leo Leonard. Sounded simple enough, now how do we get them here? Luckily Garry knew how to make contact and the rest is history.

What that doesn't tell us is that we were about to meet some of the nicest people you could wish to, each with their own memories, knowledge, good humour and stories. Leo and his wife Maureen, Ray and his wife Lee and Paul made a huge contribution to the success of our convention. I had more than one person tell me that they would have paid their whole convention fee just to listen to the Saturday night panel discussion featuring our guests. Their willingness to chat, answer questions and take part in all the activities was much appreciated.



So thank you guys for joining us and helping to celebrate 50 years of Ford Mustang in New Zealand and for your own contribution to the Legend that is Mustang.

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### A NOTE FROM OUR AUSTRALIAN GUES

A Big Thank You from Sharon & Eddie Hadley (Vice-President of MOCA)



We are now back home in Aus. after enjoying 18 days in N.Z.Congratulations to the organising committee and all the helpers who put together such a great event, it was a weekend to remember! Your friendship including us in your event was very much appreciated thank you all for letting us be a part of it, we enjoyed our time with you in Christchurch, over the October holiday weekend.

The Cars!!!! Need we say more, an excellent collection of all models of which you should all be very proud. Eddie so much enjoyed his



time at the show on Saturday, and felt privileged to be able to assist in a small way with the judging of the cars. The run to Canterbury Plains was an awesome sight, both from the starting point and the views of a snaking trail of mustangs in the distance. The beautiful scenery in the countryside on the way was magic, though our attention was distracted from time to time looking at the cars.

Our trip took us to Omarama, Oamaru, Dunedin, Te Anau, Invercargill, Queenstown, Wanaka, Haast, Punakaiki, Nelson, Hamilton (so Sharon could see Hobbitton).

We covered over 3300 kms in total and managed to visit 6 car museums. We were the last car through the Hass Pass after being told at Wanaka it was closing at 7pm,if everything went our way it would be 2 to 2 & a quarter hours drive then we saw a sign road closed 3.30pm. Hope there were no speed cameras on the road as we would have rivalled the Targa guys at some of Eddie's driving techniques from his "old" rally days! Did the run in 1hr 50mins – Eddie thought that was pretty good & he had a lot of fun!

We loved all our goodies in the freezer bag and Eddie took them to the committee meeting last week, and the comments were excellent quality and choice of goodies. So well done again to those responsible.

We are booked in to S.A. for next Easter, when Aus have their Nationals, I know some of the Manawatu guys are going, so it will be good to catch up, otherwise 2016 is the Gold Coast in Qld and 2017 it's us in N.S.W.

Congrats and thank you again for your hospitality

Eddie & Sharon Hadley









## What's involved in running a convention?

To run a successful convention takes a lot of planning and organising well before the actual event itself. In the case of the recent 35th Annual Mustang Convention, there was in fact a 2 year period of concepts, ideas and actions that were gradually moulded into a finished result. To give you an example of the processes involved, I have set out below an extract from Garry's diary showing how he went about his given area of responsibility - sponsorship.

John

### Gonvention 2014: The Sponsorship Diary

**October 2012:** Loretta and I drive home from the Wellington convention, talking about a possible sponsorship plan for 2014 in Christchurch. What might be possible?

March 2013: Email a draft sponsorship plan to then Ford NZ Neale Hill. We talk briefly, and he indicated initial interest

**June 2013:** Prompted by news that Neale has been promoted to a new role as Sales Director of Ford Australia, meet with the FNZ management team to try to get the sponsorship agreed, at least at a high level, before Neale departs. We discuss how FNZ could leverage the convention, such as a concurrent dealer and VIP meeting, and the possibility of showing the 2015?

July 2013: Success!

**September 2013:** Send sponsorship proposals to the 11 largest Ford dealers who are located close to the seven Mustang owners clubs. Highlight opportunity to support the 2014 convention to build relationships with their local Mustang fraternity.

**October 2013:** (Hamilton convention). Rob and I meet with Swann. Discuss convention web site with Paul Broadbent (nzmustang.com).

**December 2013:** 9 of the Ford dealers agree: (Auckland x 3, Hamilton, Tauranga, Palmerston North, Lower Hutt, and both Ford dealers from Christchurch)

January 2014: Proposal to The Sound: adv support in return for sponsor recognition. Agreed!

**January 2014:** Multiple proposals drafted and contact made: Gulf Oil, CRC, Meguiars, Unique Cars, Supercheap Auto, others. Not all are successful. Castrol approached (and accepted) after Gulf declined.

**February 2014:** Website ready to launch. Release first media story (Ford NZ), sent to every motoring journo and media across NZ. Story is emailed to clubs, and posted to the website for all to see.

**February 2014:** Meet with Turners, and agree a PR plan to recognise them as sponsors as part of the great support they have given us from the very beginning (thanks Rob!)

March/April 2014: Progressive media releases, re Ford dealers, Swann, Turners, The Sound. I think the profile of the convention is now starting to build.

**June 2014:** Meet with Ford NZ at Wigram, talk about their plans for their dealer event on Friday evening (concurrent with convention registration). Ford request 10 classic Mustangs to illustrate the 50 year story, as backdrop to reveal of the 2015! Work out a concept plan how we could do it, using cars from each club.

**June to August:** Release further media stories, re Spirit of Mustang Awards, Targa association, and as we hit 150 registrations

July: Doubts emerge re the availability of the 2015. Darn!

**September:** Rob does a great job finalising the trophy sponsors: Jefkar Holdings (Z), Steve Allan Auto Refinishers, Mustang Connection, SK Motors Hamilton, Mustang Centre, Matamata Panel Works, Hillside ITM, The Speed Shed, Academy Signs. I help out with Gluyas Ford, Regional Ford and UDC

Late September: 2015 Mustang confirmed after much great effort by FNZ and MD Corey Holter!! Now need to finalise the 10 car selection. (Ford ask the 2015 not be promoted until after their event on the evening of Oct 24)

**October 1:** PR Event for local media at Rydges, kicking off the run up to the convention. Strong interest followed from local papers, radio, local and national TV.

**October:** Select (with help from Rob and John Q as part of convention committee 10 Mustang across the years, the models and the clubs to tell the 50 year story, for display at Ford NZ's Friday night show. Contact the owners, tell them the arrangements. Surprise and delight!

**October 24-27:** The convention! The planning and the build up is over, this is show time! Great to have been a small part of a great event. Thanks to all.

PS...remember the earlier reference to Ford NZ MD Neale Hill? After the Mostert/Morris Bathurst win, call Neale and ask him to try and arrange 2 signed FPR jackets for our convention auctions. He delivered!



......Garry Jackson



I was pretty car'd out after the convention but I thought as a club we should still make an effort to attend The American Car Club's USA day.

A handful of us met at the Peg (still never been inside) and headed on up to Gladstone Park – Woodend. It was supposed to be hot but a cold norwest wind had blown in making it a bit chilly. We had a good line of cars as usual with one or two from out of town still making their way home after convention.

Despite the wind a huge number of cars rolled into the park, soon filling it up. It's always great to see such a huge variety of American cars in one spot.









We have launched a facebook page for our club to display photos of club events and inform members of events in the future which may be of interest to you.

You don't even have to be signed up to facebook to view this - just check out

#### www.facebook.com/ CanterburyMustangOwnersClub

However, to get the page feeds automatically, please **LIKE** the page



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